



FASHION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD

JANUARY/FEBRUARY 1995

SUMMER TRADE WINDS

COOL GARB

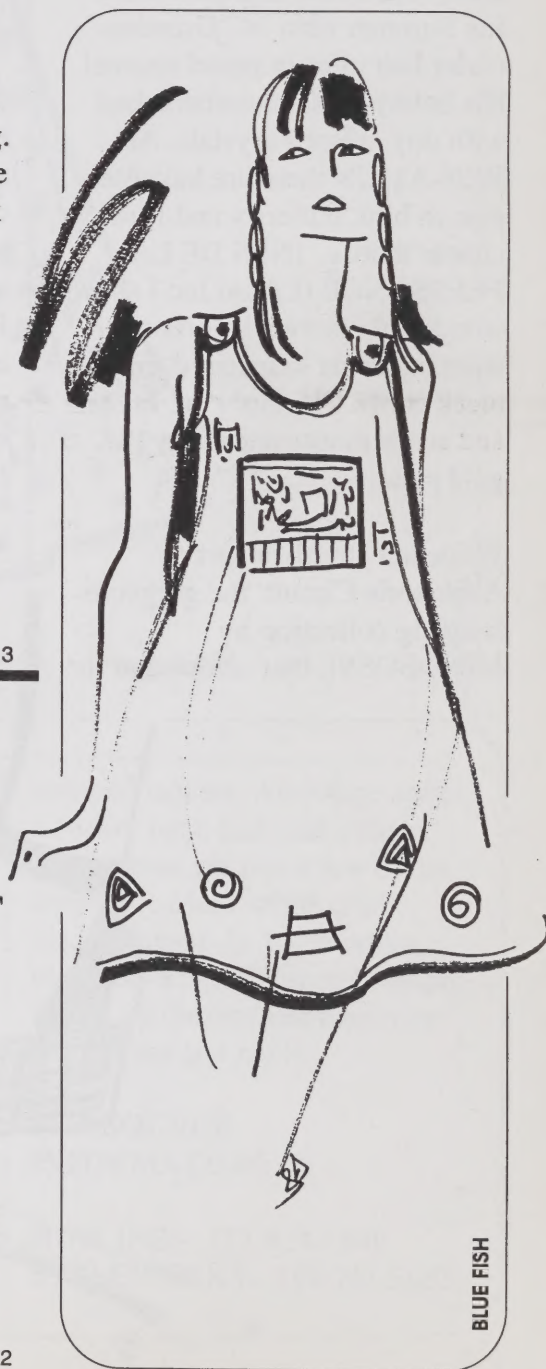
Two of the industry's newest trade shows, Hotlines and Styleworks, were held simultaneously in New York, presenting an eyeful of designer talent for Summer '95. Geared primarily toward specialty stores and boutiques, these collections have a very individualistic appeal, and are often referred to as wearable art.

Several strong countrywide trends emerge from these very diverse resources. The silhouette for

Summer is loose, sometimes boxy. Many lengths look right, from above the knee to the ankle, but dresses generally remain long. Comfort is key as cotton leads the way, but there is also washed silk and rayon for dressier looks. Color comes out in brights, vegetable tones, and dusty and baby pastels. Prints make a statement from romantic florals to patchwork and polka dots, sometimes mixed and matched.

BLUE FISH, out of Frenchtown, N.J., is a line of domestically

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HOT ACCESSORIES

Filled with exciting resources, Accessorie Circuit, Fashion Accessories Expo, and International Fashion Boutique Show made narrowing down our findings difficult, but the following are some great Summer accessory collections.

ACCESSORIE CIRCUIT

Handsome career oriented handbags, with hand-braided leather accents, come from GHURKA's new "Willow grayne" collection. KATE SPADE taps into the retro trend with her handbags and backpacks in Liberty pastel floral cotton prints. Retro shapes in faux python, patent, and coated cotton madras are key choices at

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ROBERT ROKOFF. In addition to beautiful silk scarves and shawls, MICHELE RATTE (Apropos) has introduced a home accessory line of throws, bedspreads, and quilts. NORMA KAMALI's showing interesting black patent zipper belts that are in a variety of widths from 1 1/2 inches to 3 1/2 inches. New from ERIC BEAMON (Showroom Seven) are whimsical gloves in organza, pastel nylon, fishnet and more. GERARD YOSCA has a fun Summer item — "Grandma" curler hair clips in pastel enamel. His bobby pins are embellished with tiny colored crystals. At BEN-AMUN there are bakelite pins in bird, butterfly and fruit cluster motifs. INES DE LA FRESSANGE (Libani Inc.) shows wonderful openwork cuffs and short pendants suspended from black cords. The latter are in leaf and acorn motifs and all in 18K gold plate.

While not strictly a part of Accessorie Circuit, the gorgeous handbag collection by MINOBOSSI, that showed at the

Plaza Hotel, is certainly worth noting. The luxury Reversa collection is practical, elegant, and truly unique! The full range of bags are totally reversible. In addition to all microfiber, for the first time Reversa is available in leather that reverses to microfiber in the same or contrasting color. Italian Classics is the exclusive distributor for the line.

FASHION ACCESSORIES EXPO

Step lightly through Summer in



HOODLUMS LTD.



UNDERGROUND

RAPUNZEL RAPUNZEL's (Renee Riviera) natural raffia straw slides with bow, flower or fruit trims. Bamboo handled rattan backpacks and slings look great at JENNY AND THE BOYS (Cynthia O'Connor). RODANA LTD is offering unusual crocheted handbags in brights with dark brown braided handles. The red, white, and black patent slings look sleek at MAXX ACCESSORIES. At MAUDE STEWART, there are vintage inspired hats in cloche, breton, and wide brimmed styles, in soft natural shades. Great enamel and rhinestone studded pins in animal shapes turn up at MARESCA. Drawing inspiration from antiquity is the stunning new jewelry range by LIBERTY OF LONDON. A typical example is the satin finished gold-plated necklet trimmed with 10mm aventurine and lapis lazuli from the Minoan and Mycenaean collection. Delicate glass bead necklaces in pastels and coordinating drop earrings are offered at GLORIA DOLLECK. The longer lengths are meant to be worn in multiples. MOSAICO goes the

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"COOL GARB" continued from page 1
 produced all cotton clothing, with each piece hand printed and signed by one of their artists. This season's block prints, inspired by Paul Klee and children's drawings, are whimsically placed on smock dresses, full legged pants, skirts, shorts and boxy tees. Colors are soft — shell, sky song, damask, amethyst, beach glass, and pumice.

MYSTICAL THREADS, at Standing Room Only in NY, uses washed rayon and satin to make long flowing dresses in soft pretty hues. Many of the sheer pieces have an all-over embroidery detail, while the opaque wrap dresses come in assorted prints. Cropped velvet vests and jackets mix in.

DRESS TO KILL, out of Van Nuys, California, has beautiful soft floral dresses with a truly vintage feel. The group called "Garden Tea Party" is a custom print, inspired by 18th century wallpaper, on a 100% silk. Each dress is individually hand-stained in tea, then hand-twisted for an authentic look. "Two for Tea" combines black and white polka dots with a pastel floral, creating little fun dresses with mixed media appeal.

MICHELLE BERGERON, at the Cohan-Berta showroom in NY, also has fun with a Summer line dubbed "Fruit Salad." Crisp white pique mixes with red or blue gingham checks in halter tops, jackets, Capri pants, and skorts. Various daisy and fruit appliques can be found in signature tees and bra tops, that work with all the groups in the collection.

LIZ AND JANE, at Phyllis Karr

in Los Angeles, promotes "comfy clothes to fit your lifestyle." In 100% cotton, their colors are stonewashed or weathered, in shades of moss, peach, salmon, violet, wheat, and indigo. T-shirt dresses, long tanks, boxy hooded tops and jumper dresses look great alone or layered. Some depict drawings of sea life and celestial bodies.

DONNA HAAG, in NY, goes black and white for Summer with fun little dresses and matching

cropped jackets. An A-line halter, a square neck tank and a fitted corset dress are just a few of the styles in a black/white check viscose blend. In 100% cotton, black-on-white floral embroidery makes up dresses and tops over slim shorts and pants.

FOR SOURCE INFORMATION:

HOTLINES: 212-924-1940
STYLEWORKS: 212-741-3653



DRESS TO KILL

LOOKING AHEAD FALL/WINTER '95/'96

COLORS

- COLOR ADOPTS METALLIC OR OPAQUE OVERTONES
- GRAY IN ALL SHADES
- COLORS WITH A GRAY CAST
- RED - HIGHLIGHTING BERRY, ORIENTAL & Madder
- KHAKI
- PUMPKIN
- ORANGE
- GOLD
- BROWNS FROM DEEP TO REDDENED
- TAUPE
- SOPHISTICATED SILVER
- TEAL
- FOREST GREEN
- EMERALD
- IN SOFT AND SOMEWHAT LUMINOUS PALES - PINK, LILAC, MINT, YELLOW, DUSTY ROSE, SKY BLUE, PEACH

TEXTURE & TREATMENTS

- TEXTURE IN ALL THINGS
- DOUBLE-FACED FABRICS & THOSE THAT APPEAR DOUBLE-FACED USED OFTEN WITH CONTRAST FACING
- TONE-ON-TONE
- HAIRY & CRINKLED SURFACES
- FEATHER EFFECTS
- SILKEN TRANSPARENCY
- EMBROIDERY & ORNATE TRIM
- PATINAS - PEARLESCENT, ANTIQUED, DEEP & RICH, OR BRIGHT AND SHINY
- JUXTAPOSING BULKY FABRICS WITH SMOOTH FABRICS AND SOFTLY STRUCTURED WITH LOOSE
- ETHNICS FROM EASTERN EUROPE, ASIA, SOUTHEAST ASIA
- HUNGARIAN FLORALS
- JAPANESE FLORALS & KIMONO PRINTS
- ORIENTAL DRAGONS
- INDONESIAN BATIKS
- STRIPINGS & EXOTIC LOOKS FROM NEPAL & TIBET
- CELESTIAL THEMES
- LEOPARDS, GIRAFFES
- RENAISSANCE MOTIFS OFTEN ACCENTUATED WITH LUXURIOUS TRIM
- PATCHWORK MOTIFS
- JAZZ MOTIFS
- OVER LARGE OR MINUSCULE PRINTS ESPECIALLY IN FLORALS
- ATTIC FLORALS
- TARTAN PLAIDS & ARGYLES
- HANDKERCHIEF PRINTS & BORDERS



- TWEED
- MOHAIR
- CHENILLE
- FINE BOUCLÉS
- CORDUROY
- DENIM
- SHETLAND
- FLANNEL
- CREPE
- VELVET
- SATIN
- BROCADE
- VOILE
- LACE
- FAUX FUR
- IMITATION PONY & CALF



I-VIEW

Change is afoot in the trade shows, promising a little fun as well as a new vision.

The INTERNATIONAL JEANSWEAR & SPORTSWEAR SHOW will welcome the 432F CLOTHING SHOW on March 3-5 at the Miami Beach Convention Center. The 432F Clothing Show, focusing on the streetwear market, plans to dance to its own tune with hip-hop, techno, ambient, reggae, and alternative while bringing together cutting-edge culture in all forms. According to Blenheim, producer of the International Jeanswear & Sportswear Show, the 432F section will bring with it new energy and attitude, along with a stronger West Coast representation. Contact: Annie Scully/ Janine Zucchet, Blenheim, 201-346-1400

ext 145 or 358.

CAD EXPO '95, the computer show sponsored by the NATIONAL KNITWEAR & SPORTSWEAR ASSOCIATION, is also expanding its horizons with the addition of work stations for attendees. The computerized sketching coloring, weaving, pattern development, and texture simulation offered by the computer technology then becomes a hands-on experience for both the cyber literate and the layman. In the upcoming August 22-24 show, there are also plans to couple this with a range of seminars on CAD usage, to be given by industry leaders. It looks like "computerese" is becoming the world's second language. Contact: Mimi Field/Jo Ann Bilger, G.S.

Schwartz & Co., Inc., 212-725-4500.

The Council for Leather Exports of India is exhibiting as a group for the first time at MAGIC and WSA, Feb. 20-24, in Las Vegas. Representing nearly all Indian leather producers, the CLE opened its first office in North America in 1994. This New York office works to educate the manufacturers, importers and retailers about sourcing leather goods in India. Recently, the CLE signed Steve Cutting, Kathleen Canape, and Jill Mandell, leading American leather apparel designers, to design men's and women's apparel. Their designs will be unveiled at MAGIC. Currently, the CLE is searching for footwear and accessory design consultants as well as individuals with product development, production, and technical experience in leather apparel. Contact: Lisa Flatley, Renee Sall Assoc., 201-573-0300.

"ACCESSORIES" continued from page 2

ethnic East Indian route with their resin bangle bracelets. Each is painstakingly imbedded with tiny colored glass pieces to form an intricate design and no two are alike. Feminine and pretty scarves come from DONNA M. COLLECTION. Silks, chiffon, chenille crochet, net, etc., comprise a small part of this extensive line.

INTERNATIONAL FASHION BOUTIQUE SHOW

Great looking are the trendy shoes by UNDERGROUND (Piccadilly Shoes Limited) imported from England. Best styles are the red

patent Mary Janes, and the open toe, black patent wedgies on a red tartan platform. HOUSE OF FIELD revives that '50s staple — the bowling bag, updated in black patent, clear or Day-Glo nylon. At LIBERTY, the popular quilted bag/mini umbrella combination is perfect for April showers in gingham, or clear with colored patent ends and quilting. For the not so serious athlete, there is lightweight cotton crew socks in a range of hilarious animal patterns, courtesy of WHEEL HOUSE DESIGNS. At JESSICA LANDAU INC., standout hosiery includes pastel argyle thigh highs, and floral and gingham check opaque tights. SHIFFON has

chic matte gold and silver mesh watches that are suitable for day or evening wear. HOODLUMS does a feminine assortment of summery straw hats trimmed with lace, tapestry, velvet and flowers. Feminine garden party styling prevails. The hats at MONICA TURTLE are in delicious neutral shades and made of 100% silk matka. Her silk drawstring newsboy bag is a hot item. For casual fashion footwear there's BOKS (Reebok) novelty sneakers and shoes in canvas, linen, and leather. AS. HRO's line of ethnic inspired handbags in raw silk with drum dyed leather is eye-catching. There's also a complete range of

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DESIGNER FOCUS. . .

CESAR GALINDO

Born and raised in Houston, Texas, Cesar Galindo is the youngest of eleven children. In business under his own label for 3 1/2 years, he attributes his success to his siblings and parents from whom he gets input on his feminine and flattering collection of dresses and separates: "My family is a strong influence on my designs. My mother makes all her own dresses to this day, and my sisters sew. I've always been surrounded by that. I ask my sisters for advice all the time." His fashion background includes working for a season as an assistant costumier for the Houston Grand Opera, an experience clearly reflected in his unique detailing and often dramatic designs. Upon coming to New York, he acquired sales knowledge as a showroom manager for TSE Cashmere. He also worked closely with the late Carmelo Pomodoro, for whom Galindo has nothing but praise. "I worked on production with Carmelo, and as a cutter for him. He gave me a cutting table in his showroom to let me work on my own line, which was very generous. He and his partner, John Axelrod, also gave me advice and were very supportive. I've been blessed to be surrounded by such great people." This led him to his first solo collection, an immediate success that was purchased by Martha's. He is currently represented by Showroom Seven, a liaison he describes as very exciting.

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CESAR GALINDO

For Spring '95, the mood is pretty, fresh and romantic, in a simple palette of white or navy. Satin, cotton pique, and a fabric that features reflective dots are the staples, accented by striped Lycra tops. The styles include a stunning long corset gown in satin and pique. Reminiscent of the Middle Ages, it flares elegantly to the ground from a strappy fitted bodice laced to the waist. There's also a shorter version of this, in addition to other short fit 'n' flare dresses. Along with 18 inch skirt lengths, they feature details like a satin cross halter, a ribbon wrapped torso, and a full circle, double tiered skirt. Another whimsical group continues the Medieval theme with bras and tunics made from silver mesh, emulating the chain mail worn by knights! Summer transforms cotton faille, dotted brocade, beaded silk, and stretch crepe into more feminine numbers that include short full circle dresses with variations of a halter, a "milk maid" dress with puffed short sleeves and two-tiered skirt, and a skirted split vest that stretches to the ankle. Standouts include the evening gown in brocade dot that sweeps to the ground from a halter neck, the boned corsets that lace up the front or back, the beaded or dotted bras, and the silk beaded bolero with flap-back collar. An entire navy stretch crepe group comprises elegantly fluid dresses, from a short fit 'n' swing or halter to the long column. They all can be accented with hand done ribbon net overlay vest, jacket or tie-back top.

Wholesale: \$30-\$225 (Up to \$550 for liquid metal tops)

Showroom Seven
241 West 37th St.
New York, N.Y. 10018
212-840-7277

DONALD DEAL

Donald Deal is no newcomer to the world of fashion. Prior to launching his own collection of eveningwear and cocktail dresses, Deal worked on the development and production of the Eva Chun couture collection for three years. In addition, he has created designs for comedienne and talk show host Joan Rivers, for the participants of the 1988 Miss America telecast, and for actress Michelle Lee. He also launched the Stephen Yearick couture and the Amen Wardy private label collections. Deal's fine eye for couture-like tailoring and elegant sophistication stems from the European greats, such as Balmain, Balenciaga, Jaques Fath, and in particular, Christian Dior. "Dior designed with a sense of femininity that would be impossible to understand were you not a woman: his designs were exactly that — soft, feminine, and beautiful," he explains. "It is my wish to recreate an aura of style and chic that regrettably has been lost as an option for today's modern woman."

Deal recaptures that style for Spring '95, translating guipure, cotton organdy, cotton cloque, polka dot cotton, silk crepe, silk charmeuse, chiffon, crystal beading, chantilly and re-embroidered lace into beautifully cut, understated, yet glamorous, designs. The palette comprises soft neutrals and pastels juxtaposed

with clean whites, ivory and black. Highlights of the shorter styles include the white guipure lace scoop neck slip dress with scalloped hemline; the sleeveless weskit top dress in smoke with button front, whose skirt cascades into a froth of chiffon over crepe; and the two-tone smoke/white crepe cocktail suit with slim skirt, and long fitted jacket with sequin inset at the front and a rounded neckline. Deal's long gowns are breathtaking, and include the long silk crepe smoke colored slip dress with back slit, topped by a color blocked ground sweeping taffeta overskirt; the '30s inspired strappy column in seafoam crepe, with a bustier accented with "V" seaming, that flows to the ground with a chiffon inset; the smoke crepe bare back column detailed with vertical rows of crystal beading; and the halter column in smoke crepe with chiffon overlay, that's beaded halter top exposes skin above the midriff. One of the best sellers so far has been his black sleeveless gown that incorporates Chantilly lace detailing at the neck and hem, punctuated by a sash that ties at and ripples down the front. The swing coats that top many of his styles are notable. Particularly outstanding, the white organdy design with bust panel inset of celadon or butter and white pin dot cotton.

Wholesale: \$500-\$1500
MICHAEL ATCHISON &
ASSOCIATES INC
202 West 40th St.
New York, NY 10018
212-768-1262

INTERNATIONAL DATELINE

FEB. 10-12 LONDON
MENSWEAR EXHIBITION

FEB. 11-13 BARCELONA
GAUDI HOMBRE
(Menswear)

FEB. 11-13 BARCELONA
GAUDI MUJER
(Womenswear)

FEB. 11-13 BARCELONA
INTIMODA & INTERFASHION
(Fall/Winter Lingerie & Fashions)

FEB. 12-14 NEW YORK
EUROSTYLE
(European Menswear)

FEB. 14-16 FLORENCE
PITTI IMMAGINE FILATI
(Yarns)

FEB. 15-19 MADRID
SPANISH FASHION WEEK

FEB. 19-21 MUNICH
MODE WOCHE MUNCHEN
(Men's/Women's/Children's Fall/Winter)

FEB. 19-23 MIAMI
SWIMWEAR '96 PREVIEW

FEB. 20-MARCH 3 NEW YORK
FALL I MARKET (Women's)

FEB. 21-24 LAS VEGAS
MAGIC (Men's)

FEB. 22-26 BOCA RATON
CTFA (Cosmetics, Toiletries, Fragrances)

FEB. 26-28 NEW YORK
FASHION COTERIE/NOVELLE
COUTURE
(Women's Fall/Winter RTW & Accessories)

FEB. 26-28 NEW YORK
PREMIER COLLECTIONS & CANADA
MODE
(Int'l Womenswear & Canadian Fashions)

FEB. 26-28 NEW YORK
SHOWROOM (Transition-Fall/Winter
Women's Contemporary/Novelty RTW)

MARCH 3-5 MIAMI
INT'L JEANSWEAR & SPORTSWEAR

MARCH 4-6 FLORENCE
PRATO EXPO (Textiles)

MARCH 5-7 DUSSELDORF
IGEDO (Int'l Fashion Fair)

MARCH 5-7 MILAN
MODA-IN (Shirting Fabrics)

MARCH 6-10 NEW YORK
ACCESSORY MARKET

MARCH 8-11 HONG KONG
INT'L JEWELRY SHOW

MARCH 9-12 MILAN
MIPEL (Leathergoods)

MARCH 10-13 PARIS
INDIGO (Fabrics)

MARCH 10-13 PARIS
PREMIERE VISION (Fabrics)

DESIGNER GROUPS IN NEW YORK FOR FALL I MARKET:

American Int'l Designers at the Waldorf
(2/25-3/5)

Creative British Knitwear
(2/26-28)

Designers at the Essex House
(From 2/25)

Dianne E
(2/26-28)

Pacific Designers
(2/26-28)

FALL/WINTER DESIGNER SHOWS

Milan March 4-10

London March 11-14

Paris March 15-22

New York March 30-April 7
(Tentative)

"ACCESSORIES" continued from page 5

elegant throw pillows for the home, in solids plus unusual prints.

FOR SOURCE INFORMATION CONTACT:

ACCESSORIE CIRCUIT:

212-759-8055

FASHION ACCESSORIES EXPO:

203-852-0500

INTERNATIONAL FASHION
BOUTIQUE SHOW:

212-594-0880



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(FASHION CALENDAR/
INTERNATIONAL)

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Graphic Consultant: S & W Graphics Ltd.

Print & Production: ADREAN PRINTING
NEW ROCHELLE, NY
Bill White

1 Year Subscription \$100
Outside USA \$110

153 East 87th Street, NY, NY 10128
(212) 289-0420

VOL. XXIII, NO. 2
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FASHION INTERNATIONAL